APPLE BLOSSOM APPAREL

Your Business Starts Here

Quick Start Guide

Partners in Profits Program

Design it free. Share this shirt. Earn when people wear your idea.

No inventory. No membership fee. No boxes in the garage. You bring the people you already know. We handle the design tools, printing, shipping, and checkout.

START HERE

Join free: https://design.appleblossomapparel.com/affiliate/signup
Program page: https://design.appleblossomapparel.com/partners
Design Lab: https://design.appleblossomapparel.com
Partner login: https://design.appleblossomapparel.com/affiliate/login
Your dashboard: https://design.appleblossomapparel.com/affiliate/dashboard
Questions: amy@appleblossomapparel.com

A quick honesty note: the money examples in this guide are simple math to help you plan. They are not promises. What you earn depends on who you share with and how steadily you show up.

1. IF THE GROCERY LINE FEELS FAMILIAR

Alice stood in the Kroger line and watched the total climb. Half a cart. Already past a hundred. She slid her card in and waited the way you wait when the math at home has been tight for months. The machine thought about it. She said a small, private prayer.

Approved.

She exhaled. Then she loaded the bags and did the quieter math in the parking lot.

Approved does not mean ahead. Approved just means not today.

Alice has a steady job. She likes the people. She got a raise. Rent and utilities went up more than the raise. So she is careful at the store, careful with the card, and somehow further behind than last year.

If any of that sounds like you, take a breath. You are not bad with money. You are living inside a paycheck that no longer stretches the way it used to.

You do not need a fantasy. You need breathing room.

This guide is a friendly, honest first step. No pressure to be an influencer. No warehouse. Just a real way to earn when people buy custom shirts through you.

2. WHAT PARTNERS IN PROFITS IS (IN PLAIN ENGLISH)

Partners in Profits is Apple Blossom Apparel's partner program. We run a real apparel business. People use our free Design Lab to create custom t-shirts. When you join as a Partner, you get your own link. When someone buys through that link, you earn a commission. We print, pack, ship, and handle payment. As a Partner, you can:

- Join free and get your personal link and code
- Design shirts in our free lab, or send people into the lab with your link
- Share those designs with people who would actually wear them
- Earn a commission when they buy
- Get paid by PayPal when your approved balance reaches the minimum

Your Business Starts Here is the training side of the program. It is the simple path we use to help you treat this like a small side business you can actually keep up with, not a random link you forget about in a week.

What you do

- Join free and learn a simple system (this guide + worksheets)
- Design shirts or share the lab with people who would love them
- Talk to real people: friends, family, teammates, church groups, coworkers
- Be clear that you may earn a commission when they buy
- Peek at your dashboard, Weekly Partner Scoreboard, and keep a light weekly rhythm

What we do

- Free AI-guided Design Lab
- Printing, packing, and shipping through professional partners
- Secure Stripe checkout
- Sale tracking with a 30-day cookie
- Partner dashboard with Content Studio for Facebook and Instagram post help
- Weekly Partner Scoreboard with five Monday-reset habits
- Commission calculation and PayPal payouts

What this is not

- Not a get-rich-quick pitch
- Not a second full-time job unless you want it to be
- Not buying a stack of shirts and hoping they sell
- Not a program that only works if you recruit a bunch of people
- Not "sit back and we do everything while you nap"

You still bring heart, a little training time, and consistent sharing. We take the hard ops off your plate.

3. HOW IT WORKS (THE SHORT VERSION)

You join free -> you get a personal code + link -> you design a shirt and/or share the Design Lab -> someone buys through your link -> commission posts in your dashboard -> after the short approval window, you get paid on PayPal.

Two paths that both work

Path A - Link first

Perfect if you already have a group chat, team, class, or little following. Share your link. They design what they want. You earn when they buy.

Path B - Design first (usually strongest)

You make something adorable or meaningful. You share that shirt. People buy what they can already picture themselves wearing. Most people underuse Path B. Look what I just made for Mom's birthday lands better than join my program every single time.

4. THE MONEY PART (READ THIS WITH A CUP OF COFFEE)

What you earn when people buy through you

Your rate depends on how many sales you make in a calendar month:

Tier	Sales / month	Your rate	About on a $25 shirt
Starter	0-9	15%	~$3.75
Growth	10-24	18%	~$4.50
Star	25+	20%	~$5.00

- You start at 15% on day one.
- 15% Lifetime Floor: while you are in the program, your rate does not drop below 15%. It can rise to 18% or 20% in stronger months.

- Tiers are based on that calendar month's sales momentum.

Optional team note (Tier 2)

If you invite another Partner, you can earn an extra 5% on their product sales (one level only). That is a nice bonus. It is not the main story. Shirt sales pay the bills. Focus there first.

Goal math (illustrative)

Using about $3.75 per shirt at the 15% starter rate on a $25 shirt:

If you want about...	You need roughly...
$150 / month	~40 shirts
$300 / month	~80 shirts
$500 / month	~135 shirts
$1,000 / month	~270 shirts

That list is not meant to scare you. It is meant to make the goal feel real and doable with a plan. Those shirts usually come from teams, reunions, classrooms, church groups, workplaces, little niches you already know, and repeat drops - not only from cold posting.

Small scenarios (illustrative, at 15% on $25)

Scenario	Example	You might earn
Share with friends	2 of 20 buy	~$7.50
One solid Story or post	10 buy	~$37.50
Team / group energy	12 parents or teammates buy	~$45
Stronger post	50 buy	~$187.50

Quiet wins add up. You do not need a stadium full of followers to begin.

5. HOW YOU GET PAID (NO MYSTERY)

Detail	Rule
Tracking	30-day cookie + your code on shared links
After a sale	Commission shows as pending
Approval	Auto-approves about 14 days later
Payout method	PayPal
Minimum	$25 approved unpaid balance
Cadence	Weekly payout batches when you qualify
Visibility	Dashboard: sales, tier, payout history

Statuses you may see: Pending (in hold window), Approved (counts toward payout), Paid (included in a PayPal batch), Rejected (refunded or invalid - no commission on reversed orders). Keep a valid PayPal email on file.

6. YOUR FIRST 7 DAYS (GENTLE, DOABLE)

Think of this as install week. Short beats perfect. Cheer yourself on for every small checkmark.

Day 1: Join and settle in

- Sign up at the join link on page 1
- Add your PayPal email
- Save your referral link and code
- Log into the dashboard once so you know where it lives
- Write a 4-6 line vision note (use Worksheet 1)

Day 2: Learn your number

- Circle a monthly target: $150 / $300 / $500 / other
- Divide by about $3.75 (or your assumed commission per shirt)
- Write shirts per month and shirts per week (Worksheet 2)

Day 3: Make three designs

Open the Design Lab and create three shirts tied to people or groups you already love: a family milestone, a team or class, a hobby or inside joke. If you would wear it or gift it with a smile, you are on the right track.

Day 4: Get your words ready (meet Content Studio)

You do not have to stare at a blank caption box. Inside your partner dashboard is Content Studio. It suggests what to post, builds warm Facebook or Instagram words with your link and disclosure, and lets you copy then open the app to paste and post.

How to use it: open the dashboard, scroll to Content Studio, pick a suggestion, add the occasion, copy the caption, open Facebook or Instagram, paste with a shirt photo, and post. Mark posted if you like.

If you write your own, still disclose when you earn: "#ad - I may earn a commission if you buy through my link."

Day 5: Warm shares (this is where it gets real)

Send five to ten personal messages, or one group message plus five personals. You are not begging. You are offering something useful to people you already know.

Day 6: One public share

Use Content Studio (Facebook or Instagram), or write your own. Post one design with a photo or mockup, one human sentence about who it is for, your link, and disclosure. Mark it posted in Content Studio if you like.

Day 7: A kind review + your scoreboard

Open the dashboard. Write designs created, shares sent, clicks, sales, and what felt good enough to repeat. Then look at the Weekly Partner Scoreboard. It is five boxes that reset every Monday: design or refresh 1 shirt, send 5 warm shares, post 1 Facebook or Instagram share with disclosure, follow up with 3 people, and check your dashboard once. Cheer the checkmarks. Then put two hours on next week's calendar for shop time and one hour for outreach.

That is a business rhythm. That is how breathing room gets built, one ordinary week at a time.

7. HOW TO SHARE WITHOUT FEELING SALESY

Lead with the shirt, not the opportunity.

Feels awkward: "Who wants to start a business with me?" Feels natural: "I made this reunion tee in a few minutes. Link if you want one."

Content Studio is your weekly helper

Content Studio sits in your partner dashboard. It helps when you do not know what to post. It builds Facebook and Instagram captions with disclosure, keeps wording shirt-led and honest, and stays manual in v1: copy, open the app, you post. It is not auto-posting and not a promise machine.

Use it once a week and you will feel less stuck.

Four good places to find volume

- Warm network - friends, family, coworkers
- Groups and teams - sports, schools, events, clubs
- Simple content - design process, wearer photos, before/after

- A niche you know - stay in one lane for 90 days

What not to do

- Promise income
- Spam strangers with "biz opp" language
- Hide that you earn
- Fake screenshots or fake urgency
- Make recruiting the center of your story

8. KEEPING IT MANAGEABLE (YOUR TINY SHOP)

Think of this as a little shop with no rent and no late-night inventory stress.

Weekly rhythm (example: about 5 hours)

Block	Time	Work
Shop time	2 x 60 min	Design, refine, prep images
Outreach	2 x 45 min	Texts, groups, follow-ups
Content	1 x 45 min	One post or short video
Admin	1 x 30 min	Dashboard, notes, next week

Your simple pipeline: Idea -> Design -> Shared -> Clicked -> Bought -> Paid. Celebrate the parts you control: designs finished, shares sent, conversations started. After 3 sales, claim your sample shirt path when you qualify so you can wear what you promote. Some weeks you will have less time. Shrink the plan. Do not disappear completely.

9. GENTLE DISCIPLINE (THE QUIET SUPERPOWER)

This program will not replace steady habits with luck. The good news: the habits are small.

- No week with zero shares (even one counts).
- Disclose every time.
- Outreach before endless scrolling.
- Peek at your numbers weekly.
- Measure actions you control first, then sales.
- On hard weeks, shrink the plan. Do not vanish.

Write your own five-line Personal Code and keep it with your vision note. Make it kind and firm.

10. QUESTIONS WE HEAR A LOT

Do I pay to join?

No membership fee to join Partners in Profits.

Do I buy inventory?

No. Please do not fill your guest room with shirts.

Is this multi-level marketing?

No. You earn on product sales. There is an optional one-level 5% on Partners you invite. We do not teach recruit-first income.

Do I need a big following?

No. Teams, families, and group chats often convert beautifully.

When do I get paid?

After the about-14-day approval window, by PayPal, when approved unpaid commissions reach $25.

What if an order is refunded?

Commission on that order does not stay. Fair is fair.

Is $500 a month guaranteed?

No. Use the shirt-count math, pick a lane you enjoy, and build weekly habits. Some Partners will earn less. Some who run groups or niches well can earn more. Your results are yours.

What is "Your Business Starts Here"?

The deeper training path: vision, money math, sharing, weekly rhythm, worksheets, Weekly Partner Scoreboard, Content Studio, and a 14-day email install after you join.

11. YOUR NEXT THREE CLICKS

- Join free: https://design.appleblossomapparel.com/affiliate/signup
- Open the Design Lab and make your first shirt: https://design.appleblossomapparel.com
- Return to your dashboard and confirm PayPal: https://design.appleblossomapparel.com/affiliate/dashboard

Then do Days 1-7 above. Pair this guide with the Partner Worksheets PDF. If you want the full training path after this guide, continue with Your Business Starts Here course modules.

12. A SOFT CLOSE

One honest first step beats another month of hoping the raise will catch up to the grocery bill.

See the path. Take the training at your pace. Work a simple system. Decide with your eyes open.

You do not have to do this perfectly. You only have to begin.

Your future. Your time. Your Business Starts Here.

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Partners in Profits participants earn commissions on qualifying product sales. Earnings examples are illustrative only and are not guarantees or representations of typical results. Always disclose partner/commission relationships when you promote. Program details (rates, payouts, sample shirt rules) follow the live program pages and may be updated.