APPLE BLOSSOM DESIGN LAB

Affiliate Program Guide

Design it free. Share it. Earn when people wear your idea.

This guide fully describes the Apple Blossom Affiliate Program for users: benefits, how to participate, how money works, how to maximize results, and the exact path from signup to payout. No inventory. No design degree. No follower minimum.

YOUR QUICK LINKS

Program page: https://design.appleblossomapparel.com/affiliate
Join free: https://design.appleblossomapparel.com/affiliate/signup
Login: https://design.appleblossomapparel.com/affiliate/login
Dashboard: https://design.appleblossomapparel.com/affiliate/dashboard

1. BENEFITS OF THE PROGRAM

Most affiliate programs ask you to pitch generic products. This one pays you when people buy a custom shirt you designed or shared - personal merch people actually want to wear.

What you get

- Commission on referred sales: start at 15%, grow to 18% or 20% in a strong month.
- Team override: earn an extra 5% on sales from people you recruit into the program.
- Free AI design lab to create unique shirts in minutes - no design software needed.
- Zero operations work: we handle printing, packing, shipping, and checkout.
- 30-day attribution cookie: click today and buy later, and you can still earn.
- Partner dashboard for clicks, sales, commissions, tier progress, and payouts.
- PayPal payouts once approved unpaid commissions reach $25.
- No minimum followers - a group chat, classroom, team, or friend list is enough.
- 15% lifetime floor on direct commissions while you remain active.

What we handle for you

- Free AI design studio at design.appleblossomapparel.com
- Professional print-on-demand fulfillment
- Secure Stripe checkout
- Automatic commission tracking and order attribution
- Customer support after the sale

2. HOW IT WORKS FOR YOU

Four simple steps take you from curious visitor to earning partner.

Step 1 - Join free

Sign up with your name, email, and PayPal email. You immediately get a unique referral code (example: BLOM4K2Q) and a shareable link.

Step 2 - Design or share

Make a free custom AI shirt, or introduce Design Lab with your link. Results improve when you share a real design people can picture wearing.

Step 3 - People buy

Clicks are tracked for 30 days. When someone checks out through Stripe, the system can record commission against your code.

Step 4 - Get paid

Sales move from pending to approved after validation. When approved unpaid balance hits $25, request a PayPal payout from your dashboard.

3. HOW TO PARTICIPATE

Join the program

Open https://design.appleblossomapparel.com/affiliate/signup and complete the short form. If you arrived from another affiliate, their code is usually captured automatically.

Your referral link

Your link looks like:
https://design.appleblossomapparel.com/?ref=YOURCODE

Use it in bios, captions, emails, group posts, show notes, and even QR codes.

Two paths that work

- Creator path: design a shirt you love, then share that shirt story with your link.
- Connector path: introduce friends, teams, or communities to Design Lab with your link.

You do not need a media kit. A reunion committee, sports team, classroom, church group, or family chat can convert well when the shirt is personal.

4. HOW YOU EARN

Direct commissions (Tier 1)

Your direct rate is based on how many sales you generate in a calendar month:

Tier	Monthly sales	Rate	About on $25 shirt
Starter	0-9	15%	$3.75
Growth	10-24	18%	$4.50
Star	25+	20%	$5.00

Tiers reset each calendar month. When you hit a threshold, the higher rate applies to that sale and later sales that month.

Team commissions (Tier 2)

When someone you recruit into the program makes a sale, you can also earn an extra 5% of that sale total - one level deep.

Example

A $25 shirt sale at Growth (18%) pays about $4.50 direct. If that buyer joins as an affiliate and later sells a $25 shirt, you can also earn about $1.25 team commission.

Payout rules

- Sales start pending while the order is validated.
- Approved commissions can be paid out.
- Request payout in your dashboard at $25+ approved unpaid balance.
- Payouts go by PayPal to the email on your affiliate profile.
- Orders that are refunded or flagged fraudulent may reverse commission.

5. HOW TO MAXIMIZE YOUR PARTICIPATION

Success is not about shouting 'click my link.' It is about creating a reason to click: a shirt someone feels is for them.

A. Lead with a design

Open Design Lab, create a shirt a real person would wear (birthday, reunion, team, pet, joke, club), then share the story: 'I made this in minutes for ___ - try your own.'

B. Put your link where conversation already happens

- Instagram / TikTok bio, Stories, and Reels
- Facebook Groups, Discord pins, newsletter P.S. lines
- YouTube descriptions and pinned comments
- Team emails, announcement boards, and QR codes on flyers

C. Use content that converts

- Look-what-I-made design reveals
- Gift-idea posts for birthdays, teachers, coaches, and parents
- Unboxing or wearing the finished shirt
- Community challenges: 'comment a phrase and I'll generate a shirt'
- Before/after: blank idea -> finished AI artwork

D. Caption templates (swap your link)

1) I just designed this T-shirt in about a minute with AI. No Photoshop. Want to try? [link]
2) Gift ideas do not have to suck. Describe who they are, get a custom tee: [link]
3) Low-friction side hustle: design free, share, earn when people buy. [link]
4) Our reunion shirt is custom - my design, AI-made, printed for anyone who wants one: [link]

E. Systems beat one-off posts

- Share weekly, not once a year.
- Keep a folder of your best designs for quick posts.
- Track which platforms send dashboard clicks, then double down.
- Ask happy buyers to share you - their post can convert their friends.
- Recruit creators who already love the tool - Tier 2 rewards that.

6. EXACT PATH: SIGNUP -> SALE -> PAY

- 1. You join and receive YOURCODE + dashboard access.
- 2. Someone clicks https://design.appleblossomapparel.com/?ref=YOURCODE.
- 3. A 30-day tracking cookie is stored for attribution.
- 4. They design a shirt (optional but powerful) and checkout with Stripe.
- 5. After payment success, our system records the sale against your code.
- 6. Commission appears in your dashboard (pending -> approved -> paid).
- 7. At $25+ approved unpaid, request PayPal payout from the dashboard.

7. RULES OF THE ROAD

- Fake orders or self-dealing to farm commissions is not allowed and may be rejected.
- Commissions can reverse if an order is refunded or flagged fraudulent.
- Spam and deceptive earnings claims are not welcome.
- Be transparent when useful: a simple 'I may earn if you buy' disclosure is enough.
- We may approve, pause, or close accounts that abuse the program.

8. FAQ

Q: Do I need design skills?
A: No. Describe what you want in plain language. The AI studio does the design work.

Q: Do I need thousands of followers?
A: No. Personal networks and tight communities often convert better than big cold audiences.

Q: When do I get paid?
A: After orders clear validation and your approved unpaid total reaches $25, request PayPal payout.

Q: What if someone clicks today and buys next week?
A: You can still get credit if they buy within 30 days of the click.

Q: Can I earn on shirts I did not personally design?
A: Yes. Any referred purchase can count when attributed to your link.

Q: Can I invite friends to become affiliates too?
A: Yes. That is how Tier 2 works - their referred sales can pay you an extra 5%.

9. READY TO START?

- 1) Read this guide.
- 2) Join free at the signup link.
- 3) Make one shirt you believe in.
- 4) Share that shirt with your referral link.
- 5) Check your dashboard for clicks and sales.
- 6) Request payout when you hit $25 approved.

Join free: design.appleblossomapparel.com/affiliate/signup

Questions? Email amy@appleblossomapparel.com
Program home: design.appleblossomapparel.com/affiliate